Introduction

This two-week program is the flagship certification from BSIP, creating Master Professionals for developing, implementing and monitoring the ‘Balanced Scorecard’ system, a Strategy and Performance management intervention used to align day-to-day business activities to the vision and strategy of the firm. The aim of this certification is to create BSC Master Professionals competent of not only developing organizational Strategy but executing the strategies in line with the BSC concepts creating actionable outcomes across financial and non-financial perspectives.

Key Highlights

- Developmental, Implement and Monitor (DIM) strategies of Balanced Scorecard
- Balanced Scorecard Processes.
- Developing and monitoring all Strategic elements.
- Creating KPIs and measures.
- Setting Targets.

Learning Objectives

- Adequately gear up participants for DIM using Balanced Scorecard as a system for management.
- Make the participants competent in running and monitoring Balanced Scorecards.
- Establish the organization’s state of preparedness for developing a full-scale Balanced Scorecard.
- Develop a plan for commitment and action.

Recommended For

- HR professionals
- Senior Executives
- Developmental Managers
- Young Managers

Faculty

Dr. Shahid A. Mirza
Balanced Scorecard Master Professional & International BSC Consultant,
BSC Professional - George Washington University, USA
PhD Business Management - IIBM

A balanced Scorecard professional with over 15 years of experience in the field of Performance and Strategy management.

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