Introduction

This ten week program is the flagship certification from BSIP, creating Master Professionals for developing, implementing and monitoring the 'Balanced Scorecard' system, a Strategy and Performance management intervention used to align day to day business activities to the vision and strategy of the firm. The aim of this certification is to create BSC Master Professionals competent of not only developing organizational Strategy but executing the strategies in line with the BSC concepts creating actionable outcomes across financial and non-financial perspectives.

Key Highlights

• Developmental, Implement and Monitor (DIM) strategies of Balanced Scorecard
• Balanced Scorecard Processes.
• Developing and monitoring all Strategic elements.
• Creating KPIs and measures.
• Setting Targets.

Learning Objectives

• Adequately gear up participants for DIM using Balanced Scorecard as a system for management.
• Make the participants competent in running and monitoring Balanced Scorecards.
• Establish the organization’s state of preparedness for developing a full scale Balanced Scorecard
• Develop of a plan for commitment and action.

Recommended For

• HR professionals
• Senior Executives
• Developmental Managers
• Young Managers

Fee:

Starting August 24, 2020
(Every Monday & Wednesday)
Training: 38 Hours in 10 Weeks
Assessment: 2 Hours
Time: 2PM to 4PM
Fees:
Training: PKR 85000/-
Assessment: PKR 7500/-

Register: iobm.me/EMEC-RegistrationForm
Entrepreneurship & Management Excellence Center (EMEC)
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25% training discount:
1- IoBM Alumni OR
2- When you register for all three levels

Faculty

Dr Shahid A. Mirza
Balanced Scorecard Master Professional & International BSC Consultant,
BSC Professional - George Washington University, USA
PhD Business Management - IObM

An accomplished Management professional with over 15 years of experience in the field of Performance and Strategy management. A Balanced Scorecard Professional with a unique set of credentials; holding a Doctorate degree as well as national and international certifications in the subject. He is credited with pioneering the development, management and monitoring of this revolutionary concept within Pakistan. He is attributed with introducing, training and professionalizing over 100 managers with the science and art associated with this management intermediation. He presently heads the Balanced Scorecard Institute of Pakistan, the premier training and certification institute of BSC in Pakistan. His training sessions are anatomically interactive and thought provoking aimed at instilling logical thinking, leaving the trainees cerebrally charged and focused towards inventive trouble shooting. He also possesses a diversified experience of operational analysis, Human capital development and formulation of Key Performance indicators. He distinguishes himself as a creative problem solver, formulating cross-functional teams and having a bottom-line orientation.