Online Course

Chinese Language - Speaking & Learning

Speaking - Chinese Language (Verbal)
Starting from 2nd July 2020
10:00am to 12:00 pm (every Tuesday & Thursday)
This program is of approx. 80 hours
Spread over 5 months.
4 hours a week.

Overview

Pak-China fellowship is higher than mountains, more profound than seas,
more grounded than steel, and sweeter than nectar. Decades of fellowship
have been indeed more grounded through China-Pakistan Economic Corri-
dor (CPEC). The overwhelming venture of Chinese companies in Pakistan
and more grounded commerce relationship of Pakistani and Chinese
organizations and individuals has made it vital to learn Chinese Language.
Long-standing time will favor those who know Chinese Language, recog-
nizing the need of Chinese Language; Institute of Business Management is
propelling Chinese language online classes with one of the foremost expe-
rienced Chinese language trainer in Pakistan.

Why Learn Chinese?

China is one of the world’s oldest and richest continuous cultures, over
5000 years old.

One fifth of the planet speaks Chinese. Mandarin Chinese is the mother
tongue of over 873 million people, making it the most widely spoken first
language in the world.

In addition to the People’s Republic of China and Taiwan, Mandarin Chinese
is also spoken in the important and influential Chinese communities of
Indonesia, Thailand, Malaysia, Singapore, Brunei, the Philippines, and Mon-
golia.

China is the second largest economy in the world.
China is the largest trading partner of Pakistan.
Also with CPEC in progress, study of Chinese literature and culture will help
you bridge gap, better understand your Chinese counterparts, and create a
platform of knowledge and understanding with them that is crucial for
effective communication.

ZHANG JUN
Chinese Language Expert Trainer

Faculty

ZHANG JUN is from Beijing, China, she speaks standard Mandarin. She has
been teaching Chinese Language in Pakistan for over eight years. She
taught Chinese language to children, students, professionals, corporate
executives, and consulate staff in Pakistan.

Learning Chinese Language benefited corporate executive in their busi-
ness conversations too. She taught in Pakistan’s famous universities and a
lot of students have learnt from her, got scholarships and went to China to
study and work at Chinese companies. Some students have also started
their business with Chinese.

Fees:
USD 200/- per head
PKR 30000/- per head

Register Now:
https://iobm.me/EMEC-RegistrationForm

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