Online Course

Chinese Language

Speaking - Chinese Language (Verbal)
Starting from 14th July 2020
07:00pm to 09:00 pm (every Monday & Wednesday)
This program is of approx. 80 hours
Spread over 5 months.
4 hours a week.

Overview

Pak-China fellowship is higher than mountains, more profound than seas, more grounded than steel, and sweeter than nectar. Decades of fellowship have been indeed more grounded through China-Pakistan Economic Corridor (CPEC). The overwhelming venture of Chinese companies in Pakistan and more grounded commerce relationship of Pakistani and Chinese organizations and individuals has made it vital to learn Chinese Language. Long-standing time will favor those who know Chinese Language, recognizing the need of Chinese Language; Institute of Business Management is propelling Chinese language online classes with one of the foremost experienced Chinese language trainer in Pakistan.

Why Learn Chinese?

China is one of the world’s oldest and richest continuous cultures, over 5000 years old.

One fifth of the planet speaks Chinese. Mandarin Chinese is the mother tongue of over 873 million people, making it the most widely spoken first language in the world.

In addition to the People’s Republic of China and Taiwan, Mandarin Chinese is also spoken in the important and influential Chinese communities of Indonesia, Thailand, Malaysia, Singapore, Brunei, the Philippines, and Mongolia.

China is the second largest economy in the world.

China is the largest trading partner of Pakistan.

Also with CPEC in progress, study of Chinese literature and culture will help you bridge gap, better understand your Chinese counterparts, and create a platform of knowledge and understanding with them that is crucial for effective communication.

Fees:
USD 200/- per head
PKR 30000/- per head

Register Now:
https://iobm.me/EMEC-RegistrationForm

Entrepreneurship & Management Excellence Center (EMEC)
UAN: (+92-21)111-002-004 - Ext: 782
Email: emec@iobm.edu.pk
Website: www.emec.iobm.edu.pk