Online Course
IELTS Preparation

Starting from - 18th July 2020
9:00 am to 4:00 pm (every Sunday)
6 weeks classes (total 36 hours)

Overview
Institute of Business Management gladly announces IELTS online preparation course. It is a globally accepted and recognized test for aspirants pursuing education and immigration opportunities abroad.

The Program is designed to meet the needs of
1. Professionals seeking immigration opportunities
2. Employees seeking better careers prospects
3. Students planning to study abroad
4. English language teachers

Faculties

Dr. Samra Javed
Head of Entrepreneurship & Management Excellence Center (EMEC) - IoBM &Advisor to the office of the President
Dr Samra Javed is a trainer in English Language, Interpersonal skills & Communication Skills at IoBM and IELTS' Master Trainer with the British Council. She has been a trainer in English Language Proficiency Program by the USAID, Proposal Writing by Citizen's Voice project-USAID and has conducted numerous training programs in Communication and Interpersonal Skills for clients including Agha Khan University, EFU Life, 10 Pearls, Pakistan Oil Refinery, PharmEvo Private Limited and others. She has also been involved in research on various aspects of teaching and learning. Master in English from Government College, Lahore and Mphil in Social Sciences (with specialization in English Language Teaching), she has completed Ph.D. in Education from IoBM, being the first researcher in Pakistan in Experiential Learning. Dr. Samra has worked as a consultant in Proposal Writing, Project Management and Research, Head of Programs and Networking at INJAZ and Head of the Office of Research Innovation & Commercialization (ORIC). Her work involves communication with the Institute’s international donors including USAID, TDEA, JUCN, Aurat Foundation & Asia Foundation.

Dr. Fareeda Ibad
Associate Professor and Senior Fellow at the Shahjehan S. Karim Academic Writing Center, College of Economics and Social Development
Dr Fareeda Ibad holds a PhD degree in Education from the Institute of Business Management, Karachi and an MPhil degree in Education from the same institution. Her Master’s degree is from the University of the Punjab, Lahore in English. Her professional experience of 45 years includes teaching English and Communication to adult learners in diversified contexts. She has worked at the Pakistan American Cultural Center in the capacity of language teacher, Officer-in-charge, teacher trainer and curriculum coordinator. She has also worked at the British Council in the capacity of IELTS examiner and trainer, and ICFE examiner. Her communication teaching experience of 29 years includes teaching at both BBA and MBA levels. Her additional training experience is in the field of testing in ELT and professional and academic writing. She is on the Editorial Review Board of International Journal of Education and Culture (IJEC), Untested Ideas Research Center, Niagara, N.Y, USA. Her research interests lie in the areas of Communication and Education; and she has several research papers to her credit. She has worked in the areas of curriculum development, soft skills development, teacher training in pedagogy, business communication, and as an ELT trainer. Currently, she is teaching academic writing at all levels and across the curriculum.

Fees:
USD 40/- per head
PKR 6500/- per head

Register Now:
https://iobm.me/EMEC-RegistrationForm

Entrepreneurship & Management Excellence Centre (EMEC)
UAN: (+92-21)111-002-004 - Ext: 782
Email: emec@iobm.edu.pk
Website: www.emec.iobm.edu.pk